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«فايت سيلكتور».. قتال عالمي من اختيار الجمهور في دبي

دبي - كارول ياغي:

تستعد دبي لاستضافة نوع جديد من الصناعات الترفيهية، يمثل بتنظيم مباريات لفنون القتال المختلطة «فايت سكتور» (fiteselektor) في 13 مارس المقبل في مركز دبي التجاري العالمي.



(من اليسار)

معلق الحدث

إلى أن المباريات المرتقبة في 13 مارس ستضمّن العديد من الفقرات بين الحولات القتالية، من رقص وعشاء، فخر وجولات قتالية بين رياضيين محبين، متوقفاً أن يتم إشراك عدد من الذين تتوفر فيهم شروط ووزن وخبرة والقيادة البدنية في المباريات اللاحقة. وحول ما إذا كان من بين المشاركين في الحدث «مشاركون من الجنس السليفي، لخت كورون إلى أن من بين الرياضيين الذين تم اختيارهم للمشاركة في الحدث فئاتان، لكن إشارتهما في الحدث مازال قيد البحث ويتطلب موافقة من السلطات المختصة.

من جهته، لعدت توم ويستلث إلى أن فنون القتال المعتمدة والمتعارف عليها في أوروبا وأمريكا باسم فنون القتال المختلطة، وهي خليط بين المصارعة والملاكمة بالركل (kickboxing)، وتتمتع لمجموعة من القوانين ويديرها «WFC» أما سانجي لال المدير الإداري الرئيس التنفيذي في «بي دي إم إنترناشيونال» فاعتبر أن الاختيار وقع على دبي لإطلاق المباريات لأنها مكان مثالي لتطوير مثل هذه الصناعة. لأنها تضمّنت سوق جذاب ومجتمع متنوع، إضافة إلى أنها منحل مشجع لتدخل أسواق المنطقة الأخرى.

ويؤيد أن المباريات المرتقبة في دبي، هي واحدة من سلسلة مباريات ستنتقل بين دول الخليج الجارية لتعود إلى دبي، بعد نحو سنة لإجراء المباريات النهائية وترويج البطل. وسيتم تحديد التصفيات تبعاً لنتائج التصويت التي يتلقاها للقتال خلال الثلاث مباريات التمهيلية والمباراة النهائية، والتي تشكل مجموعها 4 مباريات وفرصاً جديدة لحماية إمكانية القتال بالتابعة، وتبلغ جائزة للقاتل الفائز بالتصفيات 75 ألف دولار أميركي تقديراً. ومتمجّز القاعدة التي ستستضيف الحدث بحديقة وأماكن مخصصة للمباريات تتسع لنحو 3290 مقعداً، وتبدأ أسعار البطاقات من 300 درهم لتصل إلى 2500 درهم، ويمنع دخول الأطفال دون 12 من عمرهم. وأشار كورون إلى أن الشركة ما زالت تحاول الحصول على تصاريح لنقل المباريات إلى الخارج في السعودية والبحرين وقطر والكويت. وإن لقت إلى أهمية الحملات الإعلامية الترويجية التعريفية بالفنون القتالية، توقع أن يتابع المباريات نحو 3 آلاف مشاهد، عدا عن الآلاف الذين سيتابعون الحدث عبر إحدى المحطات التلفزيونية التي يجري التفاوض معها.

ورداً على سؤال حول إمكانية مشاركة رياضيين من منطقة الخليج، أضاف

ينظم الحدث الذي يجري للمرة الأولى في دبي والشرق الأوسط «بي دي إم إنترناشيونال» بالمشاور مع توم ويستلث معلق رياضيات فنون القتال العالمي والترويج الرياضي لمباريات «فايت سكتور». وفي دبي إم «إنترناشيونال» شركة حلول الترفيه.

ويجسب منتظمي الحدث الذين عقدوا مؤتمراً صحافياً أمس لأن تكون المباريات استعراضية كالتي ينظمها WFF وإنما حقيقة تنتمي بترويج بطل، بدليل تمكن المشاهدين الاختيار بين الشارين عبر التصويت بالرسائل القصيرة SMS. وتعتمد المباريات على أسلوب «كوتاترو فايت» أو القتال الرباعي، حيث يمكن متابعة قتال يتناوب عليه 4 متبارين دفعة واحدة، ما يجعل من الحدث الأبرز والأكثر ابتكاراً في عالم فنون القتال.

ويشارك في المباريات القتالية 8 لاعبين محترفين هم مايكل ناس من هولندا، وتيكلاي أونيكينكو من روسيا، وأليكسييف فيسيلوف من روسيا، وروسيا، وأندريه فييت من سورينام، وكريستوف كولاند من بولندا، وفلوريان موار من ألمانيا، وكريستيان بوجيو من فرنسا والكونغو والكيندر غوستافسون من السويد.

وأوضح كورون ميليس من شركة

Publication : Gulf Today **Country :** UAE
Date : 13.02.2008 **Circulation :** 36000
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Headline : First mixed martial arts event to be held in Dubai next month

First Mixed Martial Arts event to be held in Dubai next month



Corne Melissen of Newboard Capital Ltd announcing the launch of the FiteSelektor at a press briefing in Dubai on Tuesday.

BY A STAFF REPORTER

DUBAI: FiteSelektor, Dubai's first Mixed Martial Arts (MMA) tournament with \$75,000 prize money on offer, will be held at the Dubai International and Convention Centre on March 13.

"Eight professional A Class fighters from all over the world will take part with the first three fights decided through SMS voting and the final through a process of elim-

ination," announced Corne Melissen at a press briefing here on Tuesday.

He also revealed that Quatro Fite - a tag team format with four fighters in teams of two - would be introduced for the first time ever in the history of MMA, during the event.

"Dubai is the ideal location to come up with innovative promotions as it is a very attractive market to launch new concepts. Dubai maintains a wonderful reputation for

hosting many 'firsts' and we are optimistic that FiteSelektor will also be well received" Melissen added.

Tom Wesselink, international ring speaker and sports promoter for FiteSelektor while stating that he was delighted to be a part of FiteSelektor and 'excited about introducing FiteSelektor to the world from Dubai," divulged more details on the event.

Micheal Knaap

(Netherlands), Nikolay Onikienko (Russia), Alexey Veselovzorov (Russia), Andre Fyeet (Surinam), Kristov Kulak (Poland), Florian Moller (Germany), Christian M'Pumbo (France & Congo) and Alexander Gustafsson (Sweden) have confirmed their participation, he said while asserting that local participation would be encouraged during the following rounds which be held in other GCC countries before returning to Dubai for the finals.

Also speaking at the press conference, Sanjay Lal (MD & CEO of PDM International, a Dubai Media City based Entertainment Solutions Company and FiteSelektor's Event Marketers and Consultants said: "FiteSelektor is going to be an unparalleled entertainment extravaganza. Besides the 4 FiteSelektor fights and the first ever Quarto Fite, there will be Muay Thai fights and dancers to entertain the audience.

"A spectacular gala night for all to enjoy with ticket options ranging from round tables to grand stand seating," he added.

Tickets available online at www.showbizme.com, the Showbiz and at all Virgin Megastores in UAE.

Publication : City Times – Khaleej Times
Date : 19.02.2008
Page No. : Front
Headline : The Fight Club

Country : UAE
Circulation : 89950
Size : 30 cc



4 In the city City Times, Tuesday, February 19, 2008

Fists of fury

First Mixed Martial Arts tournament debuts in Dubai

FITESELEKTOR, a Mixed Martial Arts (MMA) tournament makes its debut in Dubai next month and anticipates a turnout of 3,300 people.

With the introduction of SMS voting, and Quatro Fite for the first time ever in the history of MMA, FiteSelektor is indeed an innovation in martial arts.

The tournament will be held on Thursday, March 13, at the Dubai International and Convention Centre. Professional A Class fighters will take to the stage. With a total of eight fighters for FiteSelektor at the tournament and with

no pre-arrangement of fighting bouts, the audience will decide the fights by text messaging. The fighter and opponent will be selected using the SMS votes for three fights and the final fight will be arranged through a process of elimination. There will be 4 FiteSelektor fights.

Speaking at a press conference held to announce the launch of the tournament, Ceme Melissen of Newboard Capital Ltd said, "It is my pleasure to introduce an MMA tournament for the first time in Dubai and we look forward to creating a



Quatro Fite is a tag team format with four fighters in teams of two.

niche for mixed martial arts in the region. Dubai maintains a wonderful reputation for hosting many "fites" and we are optimistic that FiteSelektor will also be well received."

Also speaking at the press conference, Tom Wesselink, international ring speaker and sports promoter for FiteSelektor said, "Along with SMS voting, we are also introducing the Quatro Fite for the first time in the history of MMA. Quatro Fite is a tag team format with four fighters in teams of two. I am delighted to be a part of FiteSelektor and excited about

introducing FiteSelektor to the world from Dubai." The winner of the tournament will be awarded \$75,000 in prize money.

Confirmed fighters include Michael Knisp (Netherlands), Nikolay Onikienko (Russia), Alexey Veselovzorov (Russia),

About FiteSelektor

FiteSelektor aims to transform the Martial Arts industry through its creation of a multimedia concept, viral campaigns, web communities and internet blogs. The event aims to entertain audience both inside and outside the ring.

Andre Fyter (Suriname), Krissov Kulak (Poland), Florian Müller (Germany), Christian M'Pando (France & Congo) and Alexander Gustafsson (Sweden).

Tickets available online at www.showbizme.com or call the Showbiz booking hotline Dubai 04 396 2377 and at all Virgin Megastores in UAE. ■

Publication : www.ameinfo.com

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Headline : FiteSelektor to rollout across the Middle East, Asia and Europe

AME Info

Source: www.ameinfo.com
 » Company News/S/Sphere

FiteSelektor to rollout across the Middle East, Asia and Europe

FiteSelektor, Dubai's first Mixed Martial Arts (MMA) tournament makes its debut in Dubai next month and anticipates a turnout of 3,500 people.

United Arab Emirates: Monday, February 18 - 2008

With the introduction of SMS voting, and Quatro Fite for the first time ever in the history of MMA, FiteSelektor is beyond doubt an innovation in martial arts.

The tournament is scheduled to be held on Thursday, March 13, 2008 at the Dubai International and Convention Centre. Professional A Class fighters will take to the stage. With a total of eight fighters for FiteSelektor at the tournament and with no pre-arrangement of fighting bouts, the audience will decide the fights by text messaging. The fighter and opponent will be selected using the SMS votes for three fights and the final fight will be arranged through a process of elimination. There will be 4 FiteSelektor fights.

Speaking at a press conference held to announce the launch of the tournament, Corne Melissen of Newboard Capital Ltd said 'It is my pleasure to introduce an MMA tournament for the first time in Dubai and we look forward to creating a niche for mixed martial arts in the region. Dubai maintains a wonderful reputation for hosting many 'firsts' and we are optimistic that FiteSelektor will also be well received.'

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Also speaking at the press conference, Sanjay Lal (MD & CEO of PDM International, a Dubai Media City based Entertainment Solutions Company; FiteSelektor - Event Marketers and Consultants) said, 'FiteSelektor is going to be an unparalleled entertainment extravaganza. Besides the 4 FiteSelektor fights and the first ever Quarto Fite, there will be Muay Thai fights and dancers to entertain the audience. A spectacular gala night for all to enjoy with ticket options ranging from round tables to grand stand seating.'

Launching in Dubai, the tournament will then travel to other parts of Middle East and South Asia. The winner of the tournament will be awarded \$75,000 in prize money.

Confirmed fighters include Micheal Knaap(Netherlands), Nikolay Onikienko(Russia), Alexev Veselovzorov(Russia), Andre Fyeet(Surinam), Kristov Kulak(Poland), Florian MÖller(Germany), Christian M'Pumbo(France & Congo) and Alexander Gustafsson(Sweden).



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Date : 12.02.2008 **Circulation** : n/a
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INDUSTRY PRESS RELEASES /

FiteSelektor - first Mixed Martial Arts tournament debuts in Dubai

Posted on Tuesday, 12 February 2008

Industry Sector Entertainment
Country United Arab Emirates

Press Release Content

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Tickets available online at www.showbizme.com or call the Showbiz booking hotline Dubai 04 366 2277 and at all Virgin Megastores in UAE.

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Sun, Feb 17, 2008, 08:25 GMT

FiteSelektor - First Mixed Martial Arts Tournament Debuts in Dubai

Printable view
Click to Print

Press Release



Corne Melissen, Newboard Capital Ltd.

FiteSelektor to rollout across the Middle East, Asia & Europe

Dubai, UAE, Feb 12th 2008: FiteSelektor, Dubai's first Mixed Martial Arts (MMA) tournament makes its debut in Dubai next month and anticipates a turnout of 3,500 people. With the introduction of SMS voting, and Quatro Fite for the first time ever in the history of MMA, FiteSelektor is beyond doubt an innovation in martial arts.

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Tickets available online at www.showbizme.com or call the Showbiz booking hotline Dubai 04 388 2277 and at all Virgin Megastores in UAE.

-Ends-

Publication : Emirates Business 24/7 **Country :** UAE
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Headline : New MMA Sport the real deal

NEW MMA SPORT THE REAL DEAL

DUBAI WORLD TRADE CENTRE TO LAUNCH NEW DISCIPLINE OF MIXED MARTIAL ARTS

DUBAI John McAuley

If fight enthusiasts departed the World Trade Centre last week buying for much more than blood then their tempers should quickly subside with news of a potentially exciting and undoubtedly innovative event hitting the emirate.

FireSelektor, brainchild of Mixed Martial Arts ring-speaker and promoter Tom Wesselink, may look like your average 'heat 'em until they bleed' encounter, but it promises to be a night at ringside with a difference. Sure, like other MMA events it pits two contestants with contrasting fighting styles against one another. And, yes, it's a battle that doesn't stop once the man hits the canvas. But finding a means of putting him there may prove slightly more difficult.

Unlike other disciplines in the sport, there is no time to prepare for your opponent. The fighters do not scope out their enemy months beforehand, watch videos of previous fights or get inside information on ways to beat them. It is here that FireSelektor stands unique; the audience decides who fights who.

Corné Melissen, of Newboard Capital Ltd, sees this as a major attraction for the event. Unlike boxing's Global Impact, where there was more than a hint of suspicion, fight fans should leave the World Trade Centre happy that they've contributed to a bona fide battle.

"It's a very sensitive thing. The only thing I can say at the moment is that, in our first Selektor, our top fighters are international fighters with no diplomatic strings attached. We will guarantee fights with no prearrangements, because that's our trademark. We go for the kill but we don't know who we'll

meet until the fight." FireSelektor's niche is that the eight professional fighters will be presented to spectators before battle commences and, via SMS, the audience will choose which two confront one another in the ring. It plays on the rawness and authenticity of the event, something the promoters are quite keen to stress.

"They will be real fights without any orchestration. I guarantee, and I speak on behalf of Mr Wesselink too, that there'll be no sweet deals or no situation that, after the second round, the fighter goes over to his corner, sits down and gets his fee," added Melissen.

He is right to emphasise the point. It makes good business sense to steer clear of accusations similar to those slung at Global Impact. Suspect bouts made the headlines when the suspect calibre of opponents should have been given more attention. A fledgling event such as FireSelektor simply cannot afford to attract such doubts.

"Naturally we will have customers, clients, visitors, and spectators who wouldn't have a clue," continues Melissen. "But, don't forget, there is a hardcore Martial Art world watching you, writing about you and posting comments on weblogs. Tom [Wesselink] and a lot of his peers would see right away that it's a set-up, and that would kill our brand immediately."

Another distinct component of FireSelektor is the 'Quatro Fine', a tag team format with four fighters in teams of two. It's an idea Wesselink and Melissen are visibly excited about, and could be another reason for beleaguered Emirates' fight fans to join the launch on March 13. By then, any distaste left from Global Impact should be replaced by blood and 'real' guns.



Two of the heavyweights participating in the inaugural FireSelektor in Dubai, March 13



Publication : Emirates Business 24/7
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Headline : Their fate's in your handheld

Country : UAE
Circulation : 85000
Size : 240 cc

THEIR FATE'S IN YOUR HANDHELD

VISUAL MARKETING PROVES A REAL MOVIE HIT

Boxing is the most... (text continues in columns)

VISUAL MARKETING PROVES A REAL MOVIE HIT

Boxing is the most... (text continues in columns)

VISUAL MARKETING PROVES A REAL MOVIE HIT

Boxing is the most... (text continues in columns)

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Headline : FiteSelektor

Country : UAE
Circulation : N/A
Size : N/A

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FiteSelektor

Thu Mar 13, **Dubai World Trade Centre**, Sheikh Zayed Road, Dubai

[BUY TICKETS >](#)



Venue:

Dubai World Trade Centre
 Sheikh Zayed Road
 Dubai

Tel:

+971 4 332 1000

Fax:

+971 4 331 2173

Taxi:

Dubai World Trade Centre

Email:

[Send mail](#)

Website:

[Link](#)

Date:

Thursday, March 13, 2008

Time:

Doors Open at 6:30pm and the first fight starts at 8pm

Entry Fees:

Grand Stand Lower (per seat) - Dhs100, Grand Stand Upper (per seat) - Dhs100, Regular Seating (per seat) - Dhs100

12+ Only

Promoter:

PDM International

Tel:

+971 4 391 4120

Fax:

+971 4 391 8089

Email:

[Send mail](#)

Website:

From the promoter:

Get ready for the fight of your life with FiteSelektor.

A mixed martial arts competition where you select the fighter and his opponent by simply SMSing your vote, live at the venue.

Watch professional fighters from Russia, New Zealand, Netherlands, Germany, Sweden, France, Poland, Surinam and other countries battle it out. They're coming to Dubai. Let the fight begin!

Event information

Doors open at 6:30pm

Dinner for tables commences 7:00pm

Fight starts at 8:00pm

All guests must be at least 12 years of age.

Tables are only available in the VVIP and VIP ticket categories. Each table consists of 10 seats. If you do not purchase a full table you will be seated with other guests.

The Regular Stand is not positioned on a raised platform. Sight obstruction may occur.

Alcohol will not be available for purchase at the venue.

VVIP Inclusions

Table of 10 directly next to ring

Premium Silver Service 3 course dinner

Souvenir merchandise

Valet car parking

Entry to exclusive post show party at Lotus One with unlimited beer, wine, spirits and soft drinks

VIP Inclusions

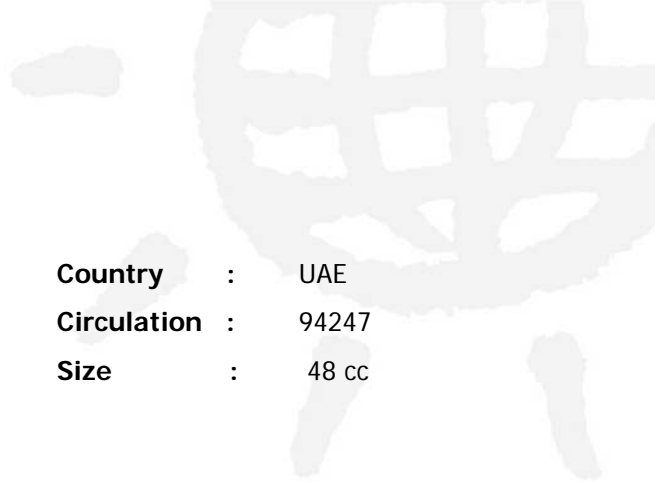
Table of 10 near the ring

3 course dinner

Souvenir merchandise

Valet car parking

Entry to exclusive post show



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Headline : Other events

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OTHER EVENTS

BARCLAYS DUBAI TENNIS CHAMPIONSHIP

The Dubai Tennis Championships for men will soon be under way with many of the world's top players lining up in Dubai. The tournament features both singles and doubles competitions. The star participants include: Roger Federer (right), Rafael Nadal, Novak Djokovic, Nikolay Davydenko, David Ferrer and Andy Roddick.

Date: March 3 to 8

Venue: Dubai Tennis Stadium, Garhoud
Contact: 04 3020444, 04 2824122 or visit the website www.dubaitennischampionships.com

COLLECTED VISIONS EXHIBITION

JP Morgan will be exhibiting master artworks from the JP Morgan Chase Art Collection at an exhibition in partnership with the Dubai International Financial Centre (DIFC).

The Collected Visions exhibition will feature painting, sculpture, photography and works on paper that date from 1959, by leading artists



such as Milton Avery, Jean-Michel Basquiat, Zaha Hadid, Jenny Holzer, Roy Lichtenstein, Cindy Sherman and Andy Warhol. The programme includes workshops and tours.

Date: March 10 to May 1

Venue: Emperor's Hall, DIFC

Time: TBA

Contact: 04 3622433 or 04 3622685

FRENCH ART FESTIVAL

Over 350 works by 30 French artists will be on display, ranging from paintings and sculptures to design artwork, tapestries and photographs.

Date: March 3 to 5

Venue: Mina A'Salam, Dubai

Time: March 3 from 10am to 6pm; March 4 and 5 from 10am to 9pm

Contact: 050 4598326

FITE SELEKTOR MIXED MARTIAL ARTS

Fighters from Russia, New Zealand, The Netherlands, Germany, Sweden, France, Poland, Surinam and other countries will lock horns at a mixed martial arts competition. The contest allows the audience to select the fighter and the opponent by smsing votes live at the venue.

Date: March 13

Venue: Hall 2, The Dubai International Convention and Exhibition Centre

Time: Doors open at 6.30pm and first fight starts at 8pm

Tickets: (VIP) table for 10: Dh25,000; (VIP) table for 10: Dh18,000; (Regular) table for ten: Dh9,900; (Grand Stand Lower Level) Dh500 per person; (Grand Stand Upper Level) Dh300 per person. Persons under 21 not allowed.

Contact: 04 3662277

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Headline : When fans pick fighters

Martial arts

WHEN FANS PICK FIGHTERS

FiteSelektor comes to Dubai with the promise of a never-before experience

BY ROMAN ALVAROZ
SPORTS REPORTER

DUBAI The Dubai International and Convention Centre is set to rumble on March 13 as FiteSelektor, the first Mixed Martial Arts (MMA) tournament comes to town.

And Tom Wesselink, the brains behind its birth, is confident the show can ride on the back of Dubai's growing reputation and explode into a success.

"FiteSelektor is unique in that it is a first in the world. As you know, Dubai has an excellent reputation for being first on many fronts.

"We are not only confident that we will be well received in Dubai, we also know that we have been well received," said Wesselink. "Take a look at the print media, look at prime time news coverage on Dubai One, Zee TV and City 7. People are excited about FiteSelektor and our tickets are selling fast.

"Audience participation has never taken place before in the history of the MMA and this is what we are offering the people of Dubai," he said.

"The big difference and the great thing about FiteSelektor is that the people can make the line-up themselves. The venue will be full of matchmakers, and they will all have their own vision of a fight. They will decide the fate of these fearless fighters; they decide the opponents; they will be in control."

And with a purse of \$75,000 (Dh275,445) up for grabs, Wesselink has told fans to brace themselves for some intense battles inside the ring.

FIGHT SELECTION

Eight professional fighters have been recruited from around the world. The fights will be voted for by SMS on three occasions. The first fight is arranged by public vote and after the fight the audience vote again from the six remaining. The second fight takes place, after which the audience votes for the third fight from the remaining four fighters. Once the third fight takes place, it is clear the final fight between the two remaining fighters is through the process of elimination.

■ Tickets are available online at www.showbizms.com or call the Showbiz booking hotline Dubai 04-386 2277 and at all Virgin Megastores in UAE.



RINGMASTER: Wesselink is sure the event will be a success in Dubai

"DUBAI HAS AN EXCELLENT REPUTATION FOR BEING A FIRST ON MANY FRONTS. WE HAVE BEEN WELL RECEIVED HERE"
TOM WESSELINK FITESELEKTOR GURU

MASTERING MIXED MARTIAL ARTS

Mixed Martial Arts is a full contact combat sport. It is a combination of kick boxing and wrestling. Mixed Martial Artists train vigorously in many fighting styles and concentrate on methods most effective in combat and in the ring. MMA fighters usually fall into three categories for fight victory: ground fighting, wrestling and striking.

The powerful mixture of fighting styles and skills of these MMA artists are reflective of true athletes and make viewing of MMA events, exciting, thrilling and intense.



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Get Ready To Choose Your Fighter

Press Release

- 08 March 2008
- MMA fighter lineup for FiteSelektor 2008 released
- Judges from W.F.C.A to judge the event
- FiteSelektor - First Mixed Martial Arts Tournament to debut in Dubai on March 13 2008

Dubai, UAE - FiteSelektor, Dubai's first Mixed Martial Arts (MMA) tournament is set to blow Dubai away as organizers today announced the fighter line-up and the judging committee.

The line-up is packed with professional MMA fighters from 8 different countries, which will make for exciting viewing. André Fyeet from Surinam, also known as The Destroyer is the senior most fighter in the tournament.

Tom Wesselink, international ring speaker and sports promoter for FiteSelektor said, "FiteSelektor is my dream child and I am both humbled and pleased by the electric and encouraging response, FiteSelektor is receiving from the people of Dubai.

Line up of fighters for the FiteSelektor tournament is

Table with 5 columns: Rank, Fighters Name, Age, Country, MMA Record, Wins. Rows include André Fyeet, Michael Knaap, Florian Muller, Krzysztof Kulak, Alexander Gustafsson, Christian M'Pumbu, Nikolay Onikienko, and Fabio Fernandes.

FiteSelektor will also showcase in the history of MMA, the first ever QuatroFite. QuatroFite is a four man tag team; four fighters - two teams - one fight. The QuatroFite will make its debut in Dubai and build on the promise MMA fighting has in store for the future.

Table with 5 columns: Rank, Fighters Name, Age, Representing, MMA Record, Wins. Rows include Andrey Rudakov, Valery Pliev, James Roper, and Apirana Hemara.



FiteSelektor is an innovation in mixed martial arts in that the audience will decide the fights by text messaging votes. The fighter and opponent will be selected using the SMS votes for three bouts and the final fight will be arranged through a process of elimination. The winners will then travel with the tournament to other parts of the world, where new fighters will constantly be added and eliminated. FiteSelektor will then return to Dubai for the final and the winner of the tournament will be awarded \$75,000 in prize money.

- Ends -

Editor Notes:

Event Organizers and Partners

PDM International FZ LLC - Event Marketers and Managers

Showbizme.com - Ticketing Partner

Arabian Radio Network - Radio Partner

Percept Gulf - Creative Partner

Crystal Arc - Souvenir Partner

Dubai Sports - TV Partner

About FiteSelektor

FiteSelektor aims to transform the Martial Arts Industry through it's creation of a multimedia concept, viral campaigns, web communities and interactive gala events. The event aims to entertain audience both inside and outside the ring.

About Mixed Martial Arts

Mixed Martial Arts is a full contact combat sport and its reemergence is taking the world by storm with its pure, athletic excellence in the fighting arena. Fighters are challenged by different fight disciplines, train vigorously in many fighting styles and concentrate on methods most effective in combat and in the ring. MMA fighters with FiteSelektor are prepared to deliver brilliance in fight entertainment.

www.fiteselektor.com

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Circulation : 69326
Size : 40 cc

Top fighters for MMA tourney

DUBAI — FiteSelektor, Dubai's first Mixed Martial Arts tournament, is set to blow Dubai away as organisers announced the fighter line-up and the judging committee, a Press release said.

The members of the judging committee are Dhr. Hans Loeffen, Supervisor, Dhr. Joop Ubeda, General Secretary, and Dhr. Rick Cocu, Technical Director from the W.F.C.A headquarters (Netherlands).

The line-up is packed with professional MMA fighters from eight different countries, which will make for exciting viewing. André Fyeet from Surinam, also known as



The Destroyer is the senior most fighter in the tournament. He has been part of 22 MMA fights and has won 15 out of the 22. The list also boasts a few

undefeated fighters; Florian Muller from Germany and 21-year-old Alexander Gustafsson from Sweden.

Tom Wesselink,

international ring speaker and sports promoter for FiteSelektor, said, "FiteSelektor is my dream child and I am both humbled and pleased by the electric and encouraging response, FiteSelektor is receiving from the people of Dubai.

"I have personally hand picked the fighters and the line-up is the best I have ever seen."

Line up of fighters: 1 André Fyeet (The Destroyer); 2 Michael Knaap (The Hunner); 3 Florian Muller; 4 Krzysztof; 5 Alexander Gustafsson; 6 Christian M'Pumbu (The Tonton); 7 Nikolay Onikienko; 8 Fabio Fernandes.

Publication : Khaleej Times – City Times
Date : 12.03.2008
Page No. : Cover & page 2
Headline : Get ready to pick your fighters

Country : UAE
Circulation : 69326
Size : 176 cc



FIST AND FURIOUS

Get ready to get blown away as FiteSelektor, Dubai's first Mixed Martial Arts tournament gets underway tomorrow. City Times offers you a ringside view of all the action you can expect **PAGES 2-3**

MIXED MARTIAL ARTS

IT IS a sport run with passion, emotion, and often times blood, but it is one of pure discipline and respect as well.

Mixed Martial Arts (MMA) involves dramatic, visually spectacular fighting between professional contestants in a ring, and in the past has been more widely known to Americans.

Do even opponents hope to change that by introducing the first time in Dubai, a new concept known simply as FiteSelektor.

Vote in your fighter: FiteSelektor is a revolutionary concept in the fighting industry because it essentially puts the main-

FIGHT YOUR WAY

It's a fight club where you can choose who will punch, kick or tackle their way to victory. Welcome to FiteSelektor, the face of organised fighting in the UAE

issue is central of which candidates will finally get to fight.

Similar to an American 'Idol' or 'Survivor' format, people in the arena can simply vote their vote on whose they will fight.

Corne Melissen, an organizer of the new concept, speaks about the

meeting build up of MMA in the Middle East.

"Mixed Martial Arts (MMA) is basically a combination of full contact kickboxing and wrestling. It has elements of Karate, Judo, Mu Thai — essentially the whole spectrum of contact fighting," he says.

Although wrestling has



Fighters Name	Age	Country	MMA Record	Wins
1 Abdul Fozel (The Destroyer)	31	Saudi Arabia	22 MMA Fights	15
2 Al-Chal Knapp (The Hammer)	28	Netherlands	22 MMA Fights	28
3 Marcus Muller	25	Germany	7 MMA Fights	1
4 Raphael Ruteh	37	Poland	20 MMA Fights	20
5 Alexander Gustafson	20	Sweden	4 MMA Fights	4
6 Christian M'Phamba (The Teardrop)	31	Congo	8 MMA Fights	8
7 Johnny Ortizanks	28	Russia	47 MMA Fights	26
8 Fabio Fernandez	34	Brazil	9 MMA Fights	8

TO VICTORY



FiteSelektor will also showcase in the history of MMA, the first ever QuatroFite. QuatroFite is a four man tag team, four fighters – two teams – one fight. The QuatroFite will make its debut in Dubai and build on the premise MMA fighting has in store for the future.

Fighters Name	Age	Representing	MMA Record	Wins
1 Andrew Gustafson	20	Sweden	29 MMA Fights	18
2 Vasily Pisev	34	Russia	31 MMA Fights	26
3 James Rogers (The Hunter)	26	New Zealand	11 MMA Fights	10
4 Apraxna Herrera	31	New Zealand	18 MMA Fights	7

work here as well. "This will be huge in regions," he adds.

FiteSelektor is essentially an introduction to MMA. MMA fights first class athletes in a variety of just as in pure combat they will encounter a series of unexpected fights.

"The fighters must prepare mentally and physically for battle with opponents. Because the revolutionary method, they will be audience's mercy."

The FiteSelektor changes all the traditional rules of contact fight because it leaves is dates completely to who their opponent going to be.

The tournament scheduled to be held tomorrow at the International and Convention Centre.

With a total of eight fighters there will be FiteSelektor fights. pool of athletes are diverse so they are limited to win the \$75,000 USD jackpot from every corner globe, regions open include Russia, South America, USA, UK, and New Zealand's others.

"Dubai is a melting pot of nationalities and we have a rich diversity in our users. We have all categories of citizens represent."

These are people from all walks of life

Publication : Al Fajr

Date : 13.03.2008

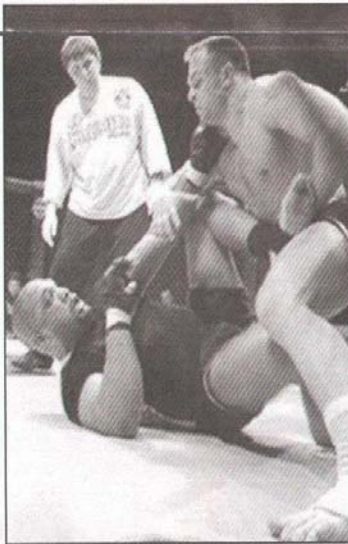
Page No. : 19

Headline : Foreign boxers review their marital arts skills in Dubai tonight

Country : UAE

Circulation : 21,800

Size : 20 cc

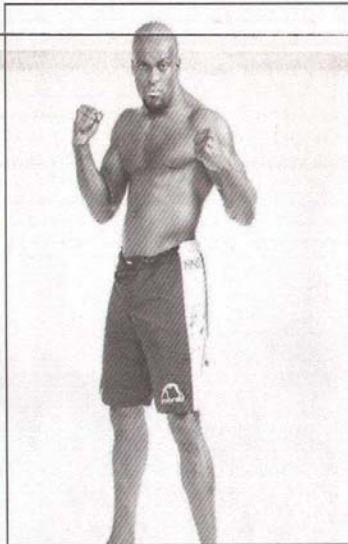


●● نبذة عن فايت سيلكتور

تهدف فايت سيلكتور إلى إحداث تغيير في عالم فنون القتال من خلال ابتكارها مفهومها في وسائل الإعلام المختلفة، والحملات المحمومة، ومجتمعات زوار شبكة الإنترنت، والمسابقات الرياضية الاحتفالية الشاغلة، ويعتزم الحدث تسليته وترفيه الجمهور داخل وخارج الحلبة.

●● نبذة عن فنون القتال المختلطة

فنون القتال المختلطة هي رياضة عراك متصل، وقد أتت ظهورها العالم من خلال عناصر الشجائس والرياضة والامتياز التي تعتمدها في حلبة الصراع. ويعيش المقاتلون التحديات عبر مختلف أنواع التشجيع، ويخربون بقوة على عدة أساليب من القتال، كما يركزون على الوسائل الأكثر فعالية في العراك وفي الحلبة. مقاتلو MMA مع فايت سيلكتور مهينون لنشر التائق والتميز.



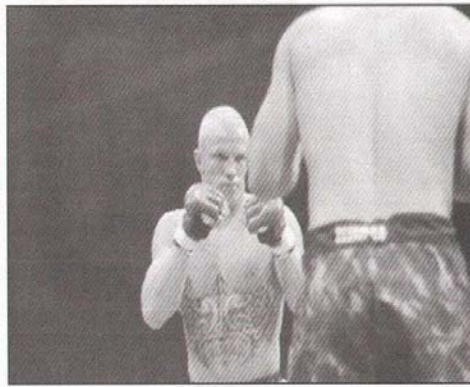
٢٨ MMA31 مبارزة قتال في روسيا ٣٤ فاليري بايف

١٠ MMA11 مبارزة قتال في نيوزيلندا ٢٦ جايس روبر
٧ MMA10 مبارزات قتال في نيوزيلندا ٣٢ ابيريتا هيمارتعتبر فايت سيلكتور، تجديداً في مجال فنون القتال المختلطة لأنها تتيح للجمهور

التصويت عبر الرسائل الهاتفية النصية القصيرة. وسيتم اختيار المقاتل ومناقسه من خلال تصويت الرسائل على ثلاث مبارزات، وسيصار إلى تنظيم المباراة النهائية بطريقة الاستيعاد، وسوف يواصل المقاتلون سلسلة المبارزات في مناطق أخرى من العالم، حيث يلتحق مقاتلون جدد باستمرار يتم إضافتهم أو استيعادهم، على أن يعود فايت سيلكتور إلى دبي من أجل المبارزات النهائية وسيحصل المقاتل في سلسلة المبارزات على جائزة مالية بقيمة ٧٥,٠٠٠ دولار أمريكي.

تتلاق في دبي اليوم

فايت سيلكتور تعد أول سلسلة مبارزات في فنون القتال المختلطة



أعدت فايت سيلكتور أول سلسلة مبارزات في فنون القتال المختلطة (MMA)، العدة كي تدعش وتمتع الجمهور في دبي من خلال المنظمين الذين أعلنوا عن أعضاء فريق القتال المشاركين ولجنة التحكيم. وتتألف هذه اللجنة من هانس لوفان، المشرف، وجوب أوبيدا، السكرتير العام، وريك كوكو، المدير الفني من مقر W.F.C.A الرئيسي في هولندا. لقد تم تجميع أعضاء الفريق المختارين للمبارزات من مقاتلي MMA المحترفين في ٨ دول مختلفة، بهدف تقديم مشهد مليء بالحماسة والتشويق. أندريه فايت من سوريانام، معروف بالمشرف، وهو كبير المقاتلين في سلسلة المبارزات. لقد شارك في ٢٢ مباراة قتال MMA وفاز بخمس عشرة منها، وتتضمن اللوحة أيضاً بضعة مقاتلين تصعب هزيمتهم، بينهم ثوربان مولر من ألمانيا، والكسندر غوستافسن من السويد، والبالغ من العمر ٢١ عاماً. وقال توم ويسليكي، المتحدث باسم الرابطة الدولية والمسؤول عن الترويج الرياضي لمبارزات سيلكتور: فايت سيلكتور هي حلم طفولتي، وأنا أتحني تواضعاً وكلي سرور لرؤية الفعل المشجع والمشوق بالمبارزات الذي تلقته فايت سيلكتور من سكان دبي، وقد انتقلت المقاتلين بنفسي، وهذا التجمع من المقاتلين هو أفضل ما رأيت.

●● أسماء المقاتلين المشاركين في فايت سيلكتور في دبي:

مرات الفوز	السجل في MMA	البلد	العمر	اسم المقاتل
١٥	MMA 22	سوريانام	٣٠	أندريه فايت (المدنى)
٢٠	MMA 30	هولندا	٢٣	مايكل كتاب
٧	MMA 7	ألمانيا	٢٤	ثوربان مولر
٢٠	MMA 28	مبارزة بولندا	٢٧	كزيستوف كولاك
٤	MMA 4	السويد	٢١	الكسندر جوستافسن
٨	MMA 8	الكونغو الديمقراطية	٢٩	كريستيان مومبو
٣٥	MMA 42	روسيا	٢٩	نيكولاي أونيكيتكو
٢٢	MMA 25	البرازيل	٢٣	فابيو فرناندز
١٨	MMA 25	مبارزة قتال في روسيا	٣٥	أندريه روداكوف

Publication : Al Bayan

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Page No. : 36

Headline : Foreign boxers review their marital arts skills in Dubai tonight

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ملاكومون أجانب يستعرضون فنونهم القتالية في دبي الليلة المشاهدون يختارون المتنافسين بالرسائل الإلكترونية

دبي - كارول ياغي:

عربي في المباريات الاستعراضية فيشير توم إلى عدم تقدم أي رياضي في فنون القتال عربي الجنسية للمشاركة، معرباً عن اعتقاده أن الأمور ستغير مع مرور الوقت وانتشار المعرفة حول هذه الرياضة. وعن إقبال الناس أفاد توم أن معظم البطاقات قد بيعت لافتاً إلى أن القاعة التي تنوسطها الطلبة صممت لتتسع لنحو 3250 متفرجاً. وتوقع توم أن يتعدى عدد المشاهدين الذين سيتابعون الحدث عبر قناة دبي الرياضية نحو مليوني شخص.

اللاعبون المتنافسون

يشارك في المباريات 8 لاعبين محترفين هم: أندريه فايت من سورينام اللقب بالدمر شارك في 22 مباراة قتال MMA فاز بخمس عشرة منها، وفوريان مولر من ألمانيا والكسندر غوستافسن من السويد البالغ من العمر 21 سنة ومايكل كتاب من هولندا وكريستوف كولاك من بولندا ومن الكونغو كريستيان مومبو الملقب بتون تون والروسي نيكولاي أونينيكو والبرازيلي فابيو فرناندز.



تصوير: باتريك

الرياضيون المتنافسون في لقطة جماعية

أشار توم إلى أنه خلال مسيرته المهنية الممتدة لأكثر من 15 سنة، لم يشهد أي إصابات غير اعتيادية، فبعض الأزرقاق على الوجه وفي أنحاء أخرى من الجسم تبدو أموراً عادية. ستقوم خلال فترات الاستراحة بين المباريات مباريات أخرى استعراضية في الملاكمة والمصارعة وفنون القتال التايلاندية. أما عن عدم مشاركة أي رياضي

حصري لقناة دبي الرياضية المتبارين عبر التصويت بالرسائل القصيرة SMS. وتعتمد المباريات على أسلوب «كواترو فايت» أو القتال الرباعي حيث يمكن متابعة قتال يتناوب عليه 4 متبارين دفعة واحدة مما يجعل من الحدث الأبرز والأكثر ابتكاراً في عالم فنون القتال. ورداً على سؤال حول نوع الإصابات التي قد يتلقاها المتبارون

وشجاعة لأنهم بكل بساطة لا يعرفون من سيكون خصمهم على الحلبة. ويشير توم إلى أن المباريات ليست استعراضية كالتي ينظمها Wff وإنما حقيقية تنتهي بتتويج بطل بعد ستة أو ثمانية أشهر، ويحصل على جائزة نقدية قدرها 75 ألف دولار. وسيختار المشاهدون في موقع الحدث والذين سيتابعون المباريات عبر بث مباشر

استعرض أمس الملاكومون المشاركون في مباريات «فايت سليككتور» عضلاتهم أمام عدسات المصورين الصحافيين في فندق «شلسيا» في دبي استعداداً لانطلاق المباريات الترفيهية لفنون القتال المختلطة مساء اليوم في مركز دبي التجاري العالمي. وبدأ المشهد قبيل الحدث الذي يجري للمرة الأولى في دبي والمنطقة وفق شروط (MMA) مفعماً بالحماس والترقب. حيث تناوب الرياضيون المشاركون بالوقوف على الميزان لتحديد الوزن ثم قام طبيب مختص بالكشف عليهم للتأكد من سلامة صحتهم البدنية.

ويوضح توم ويسلنك معلق رياضات فنون القتال العالمي والمروج الرياضي لمباريات «فايت سليككتور» لـ «البيان» أن هامش الأوزان المقترض للمشاركين الثمانية في المباريات يتراوح بين 92 و105 كيلوغرامات. واختار توم الرياضيين بنفسه بعد أن شاهد جميعاً يشاركون في عدد من المباريات يتمتعون بمهارات قتالية